

# AGENDA

## PUBLIC POLICY/COMMUNITY ADVISORY COMMITTEE

KERN HEALTH SYSTEMS  
5701 Truxtun Avenue  
Suite 201 - Board Room  
Bakersfield, California 93309

Regular Meeting  
Tuesday, August 28, 2018

12:00 P.M.

All agenda item supporting documentation is available for public review at Kern Health Systems in the Administration Department, 9700 Stockdale Highway, Bakersfield, 93311 during regular business hours, 8:00 a.m. – 5:00 p.m., Monday through Friday, following the posting of the agenda. Any supporting documentation that relates to an agenda item for an open session of any regular meeting that is distributed after the agenda is posted and prior to the meeting will also be available for review at the same location.

**PLEASE REMEMBER TO TURN OFF ALL CELL PHONES, PAGERS OR ELECTRONIC DEVICES DURING BOARD MEETINGS.**

### COMMITTEE TO RECONVENE

Members: Janet Hefner, Jennifer Wood, Juan Vega, Pam Townsend, Cecilia Hernandez-Colin, Beatriz Basulto, Jenny Albert.

CONSENT AGENDA/OPPORTUNITY FOR PUBLIC COMMENT: ALL ITEMS LISTED WITH A "CA" ARE CONSIDERED TO BE ROUTINE AND NON-CONTROVERSIAL BY KERN HEALTH SYSTEMS STAFF. THE "CA" REPRESENTS THE CONSENT AGENDA. CONSENT ITEMS WILL BE CONSIDERED FIRST AND MAY BE APPROVED BY ONE MOTION IF NO MEMBER OF THE BOARD OR AUDIENCE WISHES TO COMMENT OR ASK QUESTIONS. IF COMMENT OR DISCUSSION IS DESIRED BY ANYONE, THE ITEM WILL BE REMOVED FROM THE CONSENT AGENDA AND WILL BE CONSIDERED IN LISTED SEQUENCE WITH AN OPPORTUNITY FOR ANY MEMBER OF THE PUBLIC TO ADDRESS THE BOARD CONCERNING THE ITEM BEFORE ACTION IS TAKEN.

STAFF RECOMMENDATION SHOWN IN CAPS

### PUBLIC PRESENTATIONS

- 1) This portion of the meeting is reserved for persons to address the Committee on any matter not on this agenda but under the jurisdiction of the Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information or request staff to report back to the Committee at a later meeting. Also, the Committee may take action to direct the staff to place a matter of business on a future agenda.  
SPEAKERS ARE LIMITED TO TWO MINUTES. PLEASE STATE AND SPELL YOUR NAME BEFORE MAKING YOUR PRESENTATION. THANK YOU!

### COMMITTEE MEMBER ANNOUNCEMENTS OR REPORTS

- 2) On their own initiative, Committee members may make an announcement or a report on their own activities. They may ask a question for clarification, make a referral to staff or take action to have staff place a matter of business on a future agenda (Gov. Code Sec. 54954.2[a])
- CA-3) Minutes for Public Policy/Community Advisory Committee meeting on April 24, 2018 (Attachment) – APPROVE
- CA-4) Membership Enrollment Report - Medi-Cal – (Attachment) – APPROVE
- CA-5) 1<sup>st</sup> Quarter Health Education Activities Report (Attachment) – APPROVE
- CA-6) 2018 Summer Member Newsletter (Attachment) – APPROVE
- CA-7) 2<sup>nd</sup> Quarter Disease Management Report (Attachment) – APPROVE
- 8) Member Services Report – (Nate Scott – Director of Member Services)
  - a. 2018 1<sup>st</sup> Quarter Grievance Summary Report
  - b. 2018 1<sup>st</sup> Quarter Tabulated Grievance Report(Attachments) – APPROVE
- 9) Marketing Report – (Louis Iturriria – Director of Marketing & Public Relations)
  - a. 2018 - 2019 Kern Family Health Care Advertising Campaign – (Presentation)
- 10) Health Education Report – (Isabel Silva, MPH – Director of Health Education/Cultural & Linguistics Services)
  - a. 2018 Fall Member Newsletter – (Discussion)
  - b. Member Incentive Postcard – (Handout)
  - c. 2<sup>nd</sup> Quarter Health Education Activities Report (Attachments) – APPROVE

- 11) Disease Management Report – (Michael Pitts, RN – Deputy Director of Health Services)
  - a. Centric Flyer
  - b. Palliative Care  
(Handout/Discussion)

ADJOURN TO TUESDAY, OCTOBER 23, 2018 IF COMMITTEE APPROVES DATE

**AMERICANS WITH DISABILITIES ACT  
(Government Code Section 54953.2)**

The meeting facilities at Kern Health Systems are accessible to persons with disabilities. Disabled individuals who need special assistance to attend or participate in a meeting of the Board of Directors may request assistance at the Kern Health Systems office, 9700 Stockdale Highway, Bakersfield, California or by calling (661) 664-5000. Every effort will be made to reasonably accommodate individuals with disabilities by making meeting material available in alternative formats. Requests for assistance should be made five (5) working days in advance of a meeting whenever possible.