

**KERN FAMILY HEALTH CARE  
REGULAR MEETING OF THE  
PUBLIC POLICY/COMMUNITY ADVISORY COMMITTEE**

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**AGENDA**

**June 16, 2006**

**12:00 p.m. at 9700 Stockdale Hwy.  
Bakersfield, CA 93311**

**The Agenda is divided into two sections:**

**CORRESPONDENCE AND CONSENT CALENDAR:** These matters include routine reports and statistical facts, may include correspondence, and are usually approved by a single majority vote. Any Committee Member may remove an item from the correspondence and consent calendar.

**REGULAR CALENDAR:** These items include health education, marketing and cultural linguistic services.

**REGULAR AGENDA  
CORRESPONDENCE AND CONSENT CALENDAR**

1. Approval of Minutes of March 30, 2006 meeting
2. 1<sup>st</sup> Quarter Health Education Activities Report
3. 3<sup>rd</sup> Quarter Pap & Mammogram Incentive Project
4. 3<sup>rd</sup> Quarter Adolescent Wellness Incentive Project
5. Membership Enrollment Reports - Medi-Cal & Healthy Families

**REGULAR CALENDAR**

**I. PUBLIC COMMENT**

This portion of the meeting is reserved for persons to address the Committee on any matter not on this agenda but under the jurisdiction of the Committee. They may ask a question for clarification, make a referral to staff for factual information or request staff to report back to the Committee at a later meeting.

Also, the Committee may take action to direct the staff to place a matter of business on a future agenda.

**SPEAKERS ARE LIMITED TO TWO MINUTES. PLEASE STATE YOUR NAME BEFORE MAKING YOUR PRESENTATION. THANK YOU!**

**II. MEMBER AND STAFF INTRODUCTIONS**

Please state your name and title.

### III. ACTION ITEMS

1. Member Services Report (Susan McKenna)

Discussion and possible action of:

- a. 2006 1<sup>st</sup> Quarter Grievances

2. Provider Relations Report (Stacy Reeves)

Discussion and possible action of:

- a. 2006 1<sup>st</sup> Quarter Mystery Caller Report

3. Marketing Report (Louis Iturriria)

Discussion and possible action of:

- a. Member Materials
  - 1) Summer 2006 Member Newsletter - "handout"
  - 2) 2006 Medi-Cal Provider Directory - "handout"
  - 3) 2006-07 Healthy Families Provider Directory - "handout"
  - 4) 2006-07 Healthy Families Member Handbook - "handout"
  - 5) 2006-07 Health Care Guides (English/Spanish) - "handouts"
  - 6) Immunization/School Physical Postcard - "handout"
- b. Advertising
  - 1) HFP Open Enrollment - TV & Radio scripts - "handouts"
  - 2) KFHC Radio Script - "handout"
  - 3) Immunization/School Physical TV script - "handout"

4. Health Education Report (Linda Howells-Kuhn, RN)

Discussion and possible action of:

- a. 3<sup>rd</sup> Quarter Weight Watchers Incentive Project
- b. 2005 Group Needs Assessment- "handout"

### IV. Next Meeting(s)

1. Annual Calendar (Margo Arnold, Chair)

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PLEASE NOTE: Anyone wishing information on Kern Family Health Care Public Policy Committee Agendas should contact Louie Iturriria, the Kern Family Health Care Marketing/Public Relations Supervisor, either by telephone at (661) 664-5120 or in writing at the following address:

Kern Family Health Care  
9700 Stockdale Hwy  
Bakersfield, CA 93311

Such requests must be received by Louie Iturriria no later than 5:00 p.m. ten (10) calendar days prior to the next regularly scheduled Committee Meeting.