

**KERN FAMILY HEALTH CARE
REGULAR MEETING OF THE
PUBLIC POLICY/COMMUNITY ADVISORY COMMITTEE**

AGENDA

December 9, 2005

**12:00 p.m. at 9700 Stockdale Hwy
Bakersfield, CA 93311**

The Agenda is divided into two sections:

CORRESPONDENCE AND CONSENT CALENDAR: These matters include routine reports and statistical facts, may include correspondence, and are usually approved by a single majority vote. Any Committee Member may remove an item from the correspondence and consent calendar.

REGULAR CALENDAR: These items include health education, marketing and cultural linguistic services.

REGULAR AGENDA

CORRESPONDENCE AND CONSENT CALENDAR

1. Approval of Minutes of June 10, 2005 meeting.
2. Approval of 1st Quarter Health Education Activities Report 2005
3. Approval of 2nd Quarter Health Education Activities Report 2005
4. Approval of Weight Watchers Year End Report
5. Approval of 2nd Quarter Adolescent Wellness Report
6. Approval of 3rd Quarter Adolescent Wellness Report
7. Approval of 4th Quarter Adolescent Wellness Report

REGULAR CALENDAR

I. PUBLIC COMMENT

This portion of the meeting is reserved for persons to address the Committee on any matter not on this agenda but under the jurisdiction of the Committee. They may ask a question for clarification, make a referral to staff for factual information or request staff to report back to the Committee at a later meeting.

Also, the Committee may take action to direct the staff to place a matter of business on a future agenda.

SPEAKERS ARE LIMITED TO TWO MINUTES. PLEASE STATE YOUR NAME BEFORE MAKING YOUR PRESENTATION. THANK YOU!

II. MEMBER AND STAFF INTRODUCTIONS

Please state your name and title.

III. ACTION ITEMS

1. Member Services Report (Stacy Reeves)

Discussion and possible action of:

- a. 2005 3rd Quarter Grievances
- b. 2004 Member Satisfaction Survey

2. Provider Relations Report (Stacy Reeves)

Discussion and possible action of:

- a. 2005 2nd Quarter Grievances

3. Marketing Report (Louis Iturriria)

Discussion and possible action of:

- a. Member Materials
 - 1) Fall 2005 Member Newsletter - "*handout*"
 - 2) Winter 2005 Member Newsletter - "*handout*"
 - 3) 2005 Immunization/School Physical Direct Mail/TV Script - "*handouts*"
- b. Membership Enrollment Reports
 - 1) Medi-Cal & Healthy Families - "*handout*"
- c. Marketing Materials
 - 1) 2005 TV Image Campaign - "*handout*"

4. Health Education Report (Linda Howells-Kuhn, RN)

Discussion and possible action of:

- a. 3rd Quarter Health Education Activities Report
- b. 1st Quarter Pap & Mammogram Incentive Project
- c. 1st Quarter Adolescent Wellness Incentive Project
- d. 1st Quarter Weight Watchers Incentive Project

IV. Next Meeting(s)

1. Annual Calendar (Margo Arnold, Chair)

PLEASE NOTE: Anyone wishing information on Kern Family Health Care Public Policy Committee Agendas should contact Louie Iturriria, the Kern Family Health Care Marketing/Public Relations Supervisor, either by telephone at (661) 664-5120 or in writing at the following address:

Kern Family Health Care
9700 Stockdale Hwy
Bakersfield, CA 93311

Such requests must be received by Louie Iturriria no later than 5:00 p.m. ten (10) calendar days prior to the next regularly scheduled Committee Meeting.